

Tracking Analysis and Enlightenment of Student Source Quality in Colleges and Universities

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Abstract. Scientific enrollment planning is the basis to ensure the quality of College enrollment, and the quality of students is the most important reference index for the enrollment department to formulate the enrollment plan. At present, China's economy and culture are developing rapidly. In order to meet the needs of society, colleges and universities begin to expand their enrollment. We must attach great importance to the quality of recruiting new students, coupled with in-depth and meticulous optimization of education, in order to cultivate high-quality talents. The quality of students is the reflection of intelligence factors in the management of enrollment, and it is also the true portrayal of the strength of the school. In order to meet the needs of the society, major colleges and universities have begun to expand enrollment, and the quality of students in colleges and universities is an important issue affecting the employment situation of students. This paper proposes specific measures to improve the quality of students by analyzing the factors that influence college entrance examination candidates to choose colleges and universities, combined with the specific enrollment practice of some universities. I hope to make useful enlightenment on improving the management of college admissions and improving work efficiency.

Introduction

Examination enrollment system is a basic system of national education. Since the reform and opening up, the college entrance examination enrollment system has become more and more mature. It plays an important role in selecting social elites fairly and effectively [1]. At present, the criteria for evaluating the quality of student resources in Colleges and universities are mainly based on previous admission scores. Although this has certain guiding significance, it is too one-sided and unscientific [2]. The quality of students is the reflection of intelligence factors in the management of enrollment, and it is also the true portrayal of the strength of the school. In order to meet the needs of society, colleges and universities began to expand their enrollment. The quality of students' sources in Colleges and universities is an important issue affecting students' employment situation [3]. Higher education must not only try to satisfy the people's demand for the quantity of higher education, but also do everything possible to satisfy the people's need for the quality of higher education [4]. Even subjective judgments are used in planning, and it is difficult to guarantee the stability of enrollment quality. Continuously improve the enrollment management mechanism and improve the quality of students. It is the basis and premise for colleges to improve the quality of education, expand the reputation of schools in society, and promote the steady development of schools.

After many years of practice, the problems of exam-oriented education and college admissions, such as the score theory, have gradually emerged. The quality of student enrollment in colleges and universities directly affects the quality of the school's training talents, just like a good blank can be cast into high-quality parts [5]. The purpose and task of enrolling students in colleges and universities is to select talents for the country and to select high-quality freshmen is the prerequisite for improving the quality of education and teaching in higher education [6]. The historical development track of the source itself can truly reflect the change process of the source quality, and reflects the comprehensive effects of various self and non-self comprehensive factors from the side [7]. We must attach great importance to the quality of recruiting new students, coupled with in-depth and meticulous optimization of education, in order to cultivate high-quality talents [8]. The

important position and role of enrollment work in today's society has been paid more and more attention. The reason why it can grow from a young bud to a giant tree in the long social and historical development is that it has an irreplaceable role in itself [9]. How to seize the opportunity and strive for more and better students is particularly important in today's increasingly competitive students.

Necessity of Establishing Student Source Quality Evaluation System

Current modeling schemes generally use non-source factors, such as the economic and educational level of the source province, regional factors and so on. When choosing a university, students attach great importance to the comprehensive strength of the university, because it can reflect the teaching level of the university. It is directly related to whether the higher education of students themselves is of high quality and standard. Most of the new graduates choose jobs that do not match their majors, and only a small number of graduates choose jobs that do not match their majors. The index system is the concrete embodiment and implementation of the evaluation purpose. It should fully reflect the target requirements and conform to the target provisions. According to the calendar year scores, the number of plans for better provinces can be appropriately increased to attract outstanding candidates to apply. Even if some of the students' college entrance examination scores do not reach the batch line, they can still be accepted if the overall score is high. The sample data that the model needs to examine comes from the students in the school. The sample data should reflect the trajectory of a student's growth in the school and prevent it from being partial. By analyzing several important factors that influence students' choice of colleges and universities, it helps us to understand the internal mechanism of students' choice of colleges and universities.

From the many factors that influence students' choice of colleges and universities, we can see that the enrollment strategies of colleges and universities should pay attention to students' consideration of academic status and professional settings and employment prospects from beginning to end. The research team decided to start with the data of the growth trajectory of the students, and examine the data from the beginning of the new students and observe at least two years. It includes three aspects: learning ability, work ability and development potential. Human-centered management refers to the people-centeredness in the enrollment work, which is based on mobilizing the enthusiasm of the enrollment staff and doing a good job in enrollment. Some graduates have a reasonable plan for their future life when they first enter college. In the process of employment, they are often not satisfied with the status quo, regard work as the starting point of life, and strive for their promotion space. The evaluation index system not only objectively evaluates the current situation, but also has the guiding function. That is to say, the evaluation results indicate the aspects of enrollment and school education that need to be improved. In organizing enrollment management activities, we should firmly grasp this fundamental. Work should be carried out as far as possible around giving full play to people's abilities and needs, and the organizational structure should take full account of people's needs.

In order to measure and compare the entrance difficulty of different universities, the Research Group on the Development Indicators of Chinese Universities first introduced the "University Entrance Difficulty Factor" in China. Divide the lowest admission score of a university in a province by the undergraduate admission score of that province in that year, so as to get the difficulty value of the university's admission in the province, and then accumulate the national data and take the average value, then get the "difficulty coefficient of University admission" of the university. With the increasing number of candidates, the comparison of the difficulty coefficients of college entrance in successive years also reflects the trend of the quality of the total enrollment of high-level students from another aspect. The comparison of difficulty coefficients of college entrance from 2015 to 2018 is shown in Figure 1.

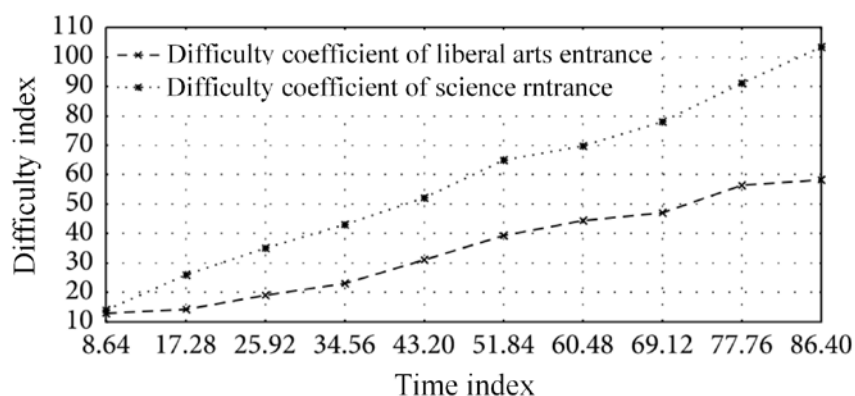


Fig. 1 Comparison of university university entrance difficulty ratio between 2015 and 2018

After graduation, graduates of most well-known universities will choose to go abroad to pursue a better spiritual and cultural realm when economic conditions permit. Graduates who stay at home will choose employment, and they believe that they should get better jobs if they have higher education. Leaders should do a good job of human work, so that all members of the organization clear overall objectives, personal responsibilities, work significance and their relationship. Actively, actively, conscientiously and creatively accomplish their tasks. For students in ordinary colleges and universities, some of them can better adapt to difficult positions in the employment process, while others choose to start their own businesses. Relying on preferential policies in national policies, I have developed my career very well [10]. Employers in Asian countries are the first to consider graduates in the recruitment process. The second consideration is capacity, and the annual employment situation is regulated by the government. At the same time of scientific evaluation of the objective status quo, it must have a certain forward-looking nature to meet the needs of future development. Schools can adjust their professional structure, curriculum, enrollment and talent development specifications accordingly.

Take Effective Measures to Improve the Quality of Student Sources

Student quality assessment is a complex process, and the data is both qualitative and quantitative. The model has some mathematical expressions on the factors that originally have only fuzzy and non-quantitative features, so that it has a certain quantitative expression. The construction of the enrollment team is an important factor to ensure the high quality of enrollment work and establish a good incentive mechanism. Some colleges and universities are restricted by the conditions for running a school. It is difficult for the students to master their professional knowledge efficiently, and some colleges pay more attention to the scientific research level and employment rate of the school. The advantages of enlarging enrollment in Colleges and universities mainly lie in the fact that the enrollment rate has been greatly increased, which enables many students to enter the university campus and receive higher education. Through the comprehensive analysis and comparison of the data of various provinces and cities, we can get the comprehensive comparison of the quality of student sources among different provinces and cities. Combining the total number of students in each province and city as well as the propaganda of schools, it can provide strong support and reference for the formulation of enrollment plan. To formulate the criteria for selecting enrollees, they must have a certain level of professional knowledge. In recent years, most countries have issued some policies to guide students to form a correct concept of career choice.

Enhance the ideological and style construction of enrollees, so that they firmly establish the concept of representing universities in middle schools and society everywhere. In the society, the evaluation standard of a university's running level is the teaching quality of the university. It is unavoidable that the universities with better strength will lose their competitive advantage. The number of national defense students, art candidates and specialty students has been increasing year by year, which reflects that the university pays attention to the cultivation of students' comprehensive quality and ability. The school's annual score line is determined by the

school's long-standing status and influence in society. Candidates' position and final admission scores for schools are becoming more and more flat, and the homogenization of students is becoming more and more obvious. After the college entrance examination is merged, the student's family economic status is also a very important factor affecting students' choice of school and major. If you want to improve the recognition of the school in society, you should first improve the comprehensive strength of the school. We should not only focus on developing a strong professional, but should give certain preferential policies to some less-professional professions. Some schools misled the statistics on the entrance examination rate of college entrance examinations, as well as the inability to deal with illegal students, which led to the phenomenon of non-reporting rising year by year.

Admissions promotion is an important way to get more excellent students. In addition to the social awareness of the school itself, the strategy and investment in the use of admissions is the most important and direct factor in the quality of the students. Everyone's words and deeds, every move should establish a good image for the school and glory for the school. Resolutely resist the unhealthy trend in the society, the only way to gain the trust of the majority of candidates and parents. In the process of enrollment, we should take into account the disadvantaged majors, pay attention to the quality of training talents, and combine theoretical knowledge with practical ability. We should establish an incentive mechanism in the enrollment policy to win over excellent students and not let any excellent students drop out of school because of family difficulties. For some universities with poor geographical environment, new campuses can be established in different places under the condition of economic strength. The strategy application and investment of enrollment propaganda is not only the most important and direct factor of source quality and admission score, but also the most effective way to improve the quality of student source under the premise that the status and strength of the school can not be changed.

Conclusion

Recruitment of high-quality freshmen is always the goal of College enrollment, and the quality of students is high. For the school's teaching organization, the formation of a good style of study, the participation of various competitions at home and abroad and the training of high-quality talents have a great role in promoting. Select a group of excellent students from the university students and give them collective training. With the development of national economy and the adjustment of policies, higher education has gradually become popular. This will inevitably lead to fierce competition for job hunting, and most enterprises pay more attention to students from well-known schools in the recruitment process. This paper starts with the growth trajectory data of students and quantitatively and qualitatively analyzes students' learning ability, work ability and development potential. Establish a multi-dimensional fuzzy evaluation model to evaluate the overall quality of students. Therefore, it provides scientific and objective guidance for the formulation of the enrollment plan, and has achieved good results in practice. For students with a general quality of students, the relative advantage in the recruitment process is insufficient. In the college admissions work, we must adhere to the scientific development concept. Achieve comprehensive, coordinated, sustainable, healthy and stable development of enrollment work.

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